

## Outline requirements for Letter of Intent

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## PROJECT DESCRIPTION

In no more than 3 typed (8.5 x 11) pages, provide a description of your project:

- 1. Describe the proposed activity, including:
  - a) The needs being addressed
  - b) How it came to your organization's attention
  - c) Goals and objectives
  - d) Target population
  - e) How it will be marketed to its target population
  - f) How it will be implemented
  - g) Implications for staffing
- 2. Does your project involve working in partnership with other organizations or agencies? If so, please name them and indicate their involvement.
- 3. By what standards or criteria will you measure benefit to program participants? What measurement tools will be used to assess achievement of goals?